



Commercial Lodging and Institutions Programming Change Request Instructions

- 1 Read the enclosed materials, review subscriber unit definitions, and then choose the programming you wish to add or delete. When adding or deleting channels to a package you are all ready subscribe to write “*existing package*” in the package field and the price per unit is zero.

- 2 Install and test all receivers using the DIRECTV® installation test channels (100 and 493). Make sure that the following installation steps have been completed:
 - A dedicated receiver (IRD) is required for each channel selected, as indicated on the Equipment Information Form.
 - All DIRECTV® System access cards must be seated in their assigned receivers for the appropriate service.

- 3 Return the following completed and signed original documents:
 - Commercial Lodging and Institutions Programming Change Request Forms (Pages 5-6)

Subscriber Units:

Hotel	Hotel, Motel, Resort and Inn, etc.	Total number of guest rooms
Health Care	Hospital, Nursing Home, Assisted Living, Long Term Care Facility, Medical Clinics and Dialysis Clinics	Total number of televisions on premises in patient rooms
Dormitory	College, University, Convent or other dormitory housing setting	Total number of cable drops connected to DIRECTV® System network
Office Building	Office building or private office locations	Total number of cable drops connected to DIRECTV® System network
Recreation	Marinas, Mobile Home Parks, Camp Grounds, and RV Parks	Total number of cable drops connected to DIRECTV® System network
Prison	Prisons and Correctional Facilities	Total number of cable drops connected to DIRECTV® System network

Send to: U.S. Mail
DIRECTV Business Service Center
P.O. Box 5392
Miami, FL 33152-5392

Overnight Delivery
DIRECTV Business Service Center
1505 NW 167th Street
Miami, FL 33169

Phone: 1-800-388-2505

FAX: 1-800-933-4631

NOTE: DIRECTV will verify that all required paperwork is accurate and complete. Once complete paperwork is received, your changes will be processed within 24 hours. If you have any questions, please call us at 1-800-388-2505.



Commercial Lodging and Institutions Rate Card

HD Access to DIRECTV HD programming requires a DIRECTV HD Receiver, HD television equipment and an HD Access fee of \$0.25 per room per month.***
Access fee is required in order to receive ANY HD channel within any package

PURCHASING GUIDELINES: All rates are per Subscriber Unit* per month with a minimum of 20 subscriber units and \$25 in programming services**. Charges must be based on 100% of the subscriber units at all times. With the exception of ESPN, the property does not have to display all feeds or channels in a package. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

PACKAGED SERVICES

**PER UNIT—
Effective 1/1/11**

IN-ROOM CHOICE™ Includes over 100 channels	The 101 Network ^{HD} A&E ^{HD} ABC Family ^{HD} AMC Animal Planet ^{HD} BET ^{HD} Big Ten Network ^{HD} Biography Channel ^{HD} Bloomberg Television Bravo ^{HD} Cartoon Network (East) ^{HD} Cartoon Network (West) CBS College Sports ^{HD} Chiller CMT ^{HD} CNBC ^{HD} CNN ^{HD} Comedy Central ^{HD} Cooking Channel C-SPAN C-SPAN2 Current TV Discovery Channel ^{HD} Documentary Channel E! Entertainment Television ESPNU ^{HD} Food Network ^{HD} Fox Business Network ^{HD} Fox Movie Channel Fox News Channel ^{HD}	Free Speech TV† FUEL TV ^{HD} Fuse FX ^{HD} GOD TV† Golden Eagle Broadcasting† Golf Channel ^{HD} Gospel Music Channel GSN: the network for games HDNet ^{HD (only in HD)} HD Theater ^{HD (only in HD)} Headline News History ^{HD} History International Independent Film Channel Investigation Discovery Lifetime ^{HD} Lifetime Movie Network Link TV LOGO Military Channel MLB Network ^{HD} The Mtn. (MountainWest Sports) MSNBC ^{HD} MTV ^{HD} MTV2 Nat Geo WILD National Geographic Channel ^{HD} NFL Network ^{HD} NHL Network ^{HD}	Nickelodeon/Nick at Nite (East) ^{HD} Nickelodeon/Nick at Nite (West) Oprah Winfrey Network Ovation TV Oxygen Planet Green ^{HD} REELZ Channel RFD-TV Science Channel ^{HD} Sleuth SOAPnet Speed ^{HD} Spike TV ^{HD} Sportsman Channel Syfy ^{HD} TBS ^{HD} Tennis Channel ^{HD} TLC ^{HD} TNT ^{HD} Travel Channel ^{HD} truTV TV Guide Channel TV Land TV One USA Network ^{HD} Versus ^{HD} VH1 Classic VH1 ^{HD} WE: Women's Entertainment The Weather Channel ^{HD}	\$2.95
ESPN Package:	ESPN ^{HD} , ESPN2 ^{HD} , ESPNNews ^{HD} , ESPNU ^{HD} , ESPN Classic and ESPN Deportes <i>- At a minimum ESPN, ESPN2, ESPNNews and ESPNU must be displayed at all times.</i>		\$4.25	
HD Business Package:	Crime & Investigation ^{HD} , Hallmark Movie Channel ^{HD} , HDNet Movies ^{HD} , MGMHD ^{HD} , Palladia ^{HD} , Sony Movie Channel ^{HD} , Smithsonian ^{HD} and Universal ^{HD} - <i>Requires subscription to IN-ROOM CHOICE or The Fundamentals</i>		\$0.25	
The Fundamentals:	The 101 Network ^{HD} Bloomberg Television Cartoon Network (East) ^{HD} Cartoon Network (West) CNN ^{HD} C-SPAN2 Discovery Channel ^{HD}	Fox News Channel ^{HD} FX ^{HD} HDNet ^{HD (only in HD)} HD Theater ^{HD (only in HD)} Headline News National Geographic Channel ^{HD}	Speed ^{HD} TBS ^{HD} TLC ^{HD} TNT ^{HD} USA Network ^{HD} The Weather Channel ^{HD}	\$1.80
Family Favorites:	ABC Family ^{HD} AMC Animal Planet ^{HD} Discovery Channel ^{HD} FitTV	HDNet ^{HD (only in HD)} HD Theater ^{HD (only in HD)} Investigation Discovery Military Channel	Oprah Winfrey Network Planet Green ^{HD} The Hub TLC ^{HD}	\$0.55
Great Entertainment:	Comedy Central ^{HD} , Lifetime ^{HD} , MTV ^{HD} , MTV2, Nickelodeon/Nick at Nite (East) ^{HD} , Nickelodeon/Nick at Nite (West) and VH1 ^{HD}		\$0.55	
Facts & Fantasy:	E! Entertainment Television, Syfy ^{HD} and truTV		\$0.27	
Business Networks:	Bloomberg Television, CNBC ^{HD} , Fox News Channel ^{HD} and MSNBC ^{HD}		\$0.55	
Adventure Package:	Cooking Channel, DIY Network, National Geographic Channel ^{HD} and The Outdoor Channel		\$0.55	
Music Extra:	CMT ^{HD} , Fuse, GAC and Spike TV ^{HD}		\$0.38	
Local Channels:	Includes all local channels available in your market		\$41.99 per property	

*Subscriber Units are defined as follows: **Hotel/Motel:** Total number of available rooms; **Hospital:** Total number of televisions in patient's rooms on premises; **Dormitory, Office Building, All Others:** Total number of cable drops connected to delivery system. **\$25 minimum not required for activation of Local Channels. ***HDNet HD included with HD Access Service. † HD equipment and HD Access required.

PREMIUM SERVICES

HBO® (up to 6 channels with HD Access: HBO® HD, HBO® West HD, HBO® 2 East HD, HBO® 2 West, HBO Family East & West, HBO Latino®, HBO Signature and HBO Zone East HD Only)	\$3.50
Cinemax® (Cinemax® HD, Cinemax® West HD and MoreMAX)	\$3.50
SHOWTIME UNLIMITED® (up to 11 channels with HD Access: SHOWTIME® HD, SHOWTIME® West HD, Showtime 2 HD, Showcase HD, Showtime Extreme HD, Showtime Beyond HD Only, Showtime Next HD Only, Showtime Women HD Only, The Movie Channel™ East HD & West, TMC Xtra HD Only, FLIX® and Sundance Channel®)	\$5.00
SHOWTIME®, FLIX® and Sundance Channel® (up to 7 SHOWTIME® channels with HD Access, plus FLIX and Sundance)	\$4.10
SHOWTIME® (up to 7 channels with HD Access: SHOWTIME® East / West HD, Showtime 2 HD, Showcase HD, Showtime Extreme HD, Showtime Beyond HD Only, Showtime Next HD Only, Showtime Women HD Only)	\$3.00
STARZ® Super Pack ^{††} /Encore® (up to 12 channels with HD Access: Starz® East HD, Starz® West HD, Starz Edge HD, Starz InBlack, Starz Comedy HD Only & Starz Kids & Family HD Only, Encore East / West plus all 6 theme channels)	\$3.75
STARZ® / Encore® + 3 Themes [†] (9 channels)	\$3.30
STARZ® / Encore® + 2 Themes [†] (8 channels)	\$3.15
STARZ® / Encore® + 1 Theme [†] (7 channels)	\$3.00
STARZ® / Encore® (6 channels: Starz® East & West, Starz® Edge, Starz® InBlack and Encore® East / West).....	\$2.50
Encore® + 6 Themes [†] (8 channels)	\$1.95
Encore® + 3 Themes [†] (5 channels)	\$1.35
Encore® + 1 Theme [†] (3 channels)	\$0.95
Encore® (East / West)	\$0.75

STAND-ALONE AND BUNDLED SERVICES

A&E HD, History HD and Oprah Winfrey Network	\$0.35
BabyFirstTV.....	\$0.20
BBC America and Current TV.....	\$0.20
BET HD and GSN.....	\$0.15
Big Ten Network HD	\$0.25
Bravo HD, IFC and WE: Women's Entertainment.....	\$0.35
C-SPAN and C-SPAN2	\$0.08
CBS College Sports HD	\$0.15
Disney Channel (East) HD, Disney Channel (West) and Disney XD HD	\$0.75
ESPN HD	\$5.15
ESPN HD & ESPN2 HD	\$4.40
ESPN HD, ESPN2 HD & ESPNEWS HD	\$4.30
Fox Movie Channel	\$1.00
Fox News Channel HD	\$0.50
Fox Soccer Channel HD	\$0.20
Fox Soccer Plus HD (Games only)	\$0.20
FUEL TV HD	\$0.20
FX HD	\$0.30
The Golf Channel HD	\$0.25
GoTV HD	\$0.20
HGTV HD, Food Network HD and Travel Channel HD	\$0.15
LOGO	\$0.15
MLB Network HD	\$0.40
NBA TV HD	\$0.35
NFL Network HD	\$0.30
Nicktoons, Nick Jr, TeenNick and PBS Kids Sprout.....	\$0.30
SonicTap Music Channels (includes up to 84 channels**&***)	\$0.18
Speed HD	\$0.25
SportSouth HD (only available in certain areas of the U.S., Zip code confirmation required).....	\$0.99
Sundance Channel®	\$0.35
Tennis Channel HD	\$0.25

STAND-ALONE AND BUNDLED SERVICES CONT.**Commercial Lodging & Institutions Rate Card (Cont.)**

Turner Classic Movies (TCM).....	\$0.30
TV Land, Lifetime Movie Network and The Hallmark Channel ^{HD}	\$0.25
TVG The Interactive Horseracing Network	\$0.15
Versus ^{HD}	\$0.35
WGN America ^{HD}	\$0.14

REGIONAL SPORTS NETWORKS (ZIP code confirmation required)

Altitude Sports and Entertainment ^{HD}	\$0.99
Comcast SportsNet California ^{HD}	\$0.99
Comcast SportsNet Chicago ^{HD}	\$0.99
In-Market Regional Sports Networks.....	\$0.99
Sports Time Ohio ^{HD}	\$0.99
SportsNet New York ^{HD}	\$0.99
YES Network ^{HD} : In Market – NY, NYDMA	\$1.75
Out of Market – Available to viewers in NY, CT, and portions of NJ and PA	\$1.50

INTERNATIONAL PROGRAMMING

Azteca (Azteca America and Azteca Mexico).....	\$0.15
BanglaDirect ^{TM*} (ETV Bangla).....	\$0.15
FilipinoDirect ^{TM*} (includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, Filipino Channel, GMA Pinoy TV, Kapamilya, MYX, GEM NET and GMA Life TV)	\$0.35
HindiDirect ^{TM*} II (includes FILMY, MTV India, NDTV, NDTV Good Times, NDTV Profit, Star Plus, Star News, Star Gold, Star One, UTV Movies, Willow Cricket)	\$0.35
Jadeworld ^{***} (TVB1, TVB2, TVBS, TVB Entertainment, CCTV-4 and Tai Seng Entertainment)	1-999 units-\$200 1000+ units-\$400
KoreanDirect TM (CTS, EBS, MBC, Radio Korea, SBS, SBS Plus TAN TV and YTN)	\$0.25
MandarinDirect TM III* (includes Charming China, Phoenix Info News, Phoenix North American TV, CTI Zhong Tian, TVB8, TVBS, Tai Seng Sat TV and CCTV4)	\$0.15
RTR Planeta* (“Kultura” and “Rossiya”)	\$0.15
RussianDirect ^{TM*} (Channel One Russia Worldwide, Dom Kino, Muzika Pervogo, TVNanny and Vremya: Retro Channel)	\$0.35
RussianDirect ^{TM*} II (Channel One Russia Worldwide, Dom Kino, Muzika Pervogo, Rossiya 24, RTR Planeta, RTVi, TVNanny and Vremya).....	\$0.40
TeluguDirect ^{TM*} (ETV Teluga).....	\$0.15
TFC Direct ^{TM*} (Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, GEM NET, Kapamilya Channel and MYX)	\$0.25
Univision ^{HD} and Galavisión	\$0.15
VietDirect TM HONVIETV* (includes HONIETV, SBTN, TVB Vietnam, Little Saigon Radio, Tai Seng Vietnam, Vien Thao)	\$0.15
VietDirect TM VHN* (includes SBTN, VHN-TV, TVB Vietnam, Little Saigon Radio, Tai Seng Vietnam, Vien Thao)	\$0.15
Bonus Channels (MHz Worldview, CCTV-9 and GEM NET) Included with any International package with Multi-Satellite System	\$0.00

Free Add-On^{††} (America’s Store, Bloomberg Television, The Church Channel, FitTV, HSN, QVC, ShopNBC)

Complimentary Channels^{††} (Satellite 101: BYU TV, Christian Television Network, C-SPAN, Daystar, EWTN, Link TV, NASA TV, NRB Network, TBN, TCT Network, The Word, World Harvest Television. **Satellite 119:** Enlace, HITN TV, Hope Channel, Jewish Life TV, ONCE Mexico, V-me)

*Orbital slot 95. Must have DIRECTV[®] Multi-Satellite System to receive these channels. Procurement of equipment is customer’s responsibility. **Orbital slot 101. Must have DIRECTV[®] Multi-Satellite System to receive these channels. Procurement of equipment is customer’s responsibility. ***Orbital slot 119. Must have DIRECTV[®] Multi-Satellite System to receive these channels. Procurement of equipment is customer’s responsibility. †Theme channels include: Western, Action, Mystery, Drama, Love and WAM.

††Free add-on with purchase of any DIRECTV In-Room programming. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer’s responsibility.



Commercial Lodging and Institutions Programming Change Request Form (Existing Accounts Only)

DIRECTV Account #:

(Required when adding or deleting services after account activation)

Please Check all that are applicable:

Delete Programming Package
 Add Programming Package
 Delete Channel from existing package
 Add Channel to existing Package

Name of Authorized Officer /Agent & Title	Authorized Customer Signature	Date
Property Name	Contact Name at Property Address	Lodging and Institutions Affiliate Number
Property Address	Email Address	Affiliate Name
City	State ZIP	Unit Count
Property Phone Number	Property Fax Number	

In the box provided below, please record the receiver and access card information for each programming service that you select including package names if you are adding or deleting a package. If you are adding or deleting a channel in an existing package there is no need to list the package or price per unit. Match each programming service to the appropriate receiver and access card numbers, as each receiver may only be authorized for one programming service. If you wish to order ESPN, C-SPAN, Disney Channel or Nickelodeon/Nick at Nite, please indicate '1' or '2' (for ESPN and C-SPAN) and 'E' and/or 'W' (for the Disney Channel and Nickelodeon/Nick at Nite). You may be charged, and agree to pay, the fees described in section 20 of the Lodging and Institutions SMATV Viewing Agreement.

Example:

	<i>Business Nets</i>	<i>\$0.50</i>	<i>343496766</i>	<i>000019761304</i>	<i>Fox News</i>	<i>712345678</i>	<i>RCA</i>	<i>DRD 303RA</i>
	Package	Price Per Unit	Access Card No.	RID No.	Channel	IRD Serial No.	IRD Mfr.	IRD Model
<input checked="" type="checkbox"/> <input type="checkbox"/> A D D E D L E T E								
<input type="checkbox"/> <input type="checkbox"/>	_____	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> <input type="checkbox"/>	_____	_____	_____	_____	_____	_____	_____	_____
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Commercial Lodging and Institutions Programming Change Request Form (cont'd) (Existing Accounts Only)

DIRECTV Account #:

(Required when adding or deleting
or deleting services)

Property Name

Example:

	<input checked="" type="checkbox"/> <input type="checkbox"/>	Business Nets	\$0.50	343496766	000019761304	Fox News	712345678	RCA	DRD 303RA
		Package	Price Per Unit	Access Card No.	RID No.	Channel	IRD Serial No.	IRD Mfr.	IRD Model
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Total Number of IRDs:

If your selections total more than 15 programming services (one channel per access card), please attach a separate page.

Check here if attaching a separate page